

Home Builders Assoc. (HBA) serving Portage & Summit Counties'
16TH ANNUAL AKRON HOME & FLOWER SHOW

eco-Village featuring NEO-American Passive Haus

Show dates: Friday, February 26-
Sunday, February 28, 2010

Show location: John S. Knight Center
77 E Mill St, Downtown Akron

Exhibit location within show: Entry Level, north end on
the High Street side

Hours

Friday & Saturday, 11 am-9pm, Sunday, 11am-6pm

Total Exhibit Size: 1500 square feet

Exhibitor booths: Non-traditional customized stations to suit your needs that are an equivalent
of a 10'x10' booth space.

Visitor Demographic Stats

11,000	total visitors in 2009
12,000+	total visitors projected in 2010 with the addition of the Eco-Village
97%	homeowners
75%	household income over \$50,000
41%	planning to buy or build
71%	female
83%	prime buyers 25-64 years old

What is the Eco-Village?

The NEO-American Passive Haus Eco-Village is an exhibit within the Akron HBA Home & Flower Show featuring a prototype model of an actual residential building project scheduled for completion within the next two years in the Akron urban core. It will be a dedicated area for green and sustainable home construction and related "green" home and garden products and services. Community involvement is key. Both Akron Public Schools and University of Akron will provide students to participate and learn about the marketing and building components.

How will the Eco-Village exhibit be set up to maximize visitor and exhibitor interaction?

A set of "green footprints" starting at the entrance and main stage areas will lead visitors to this special exhibit where they will encounter a "green brick" road moving through various green "stations." These "stations" represent pieces of the pie that create a true Eco-Village (i.e., interiors, landscapes, food, waste, energy, transportation). These "stations" will surround the focal point --an actual "cutaway" model of a true Passive House.



Exhibitors will not be stationed in traditional booths, but will be placed strategically at the appropriate “station” they represent on the “green brick” road wending its way around the Passive House.

We will provide visitors with our own unique printed handout and recycled material bag. We may be conducting a consumer green survey and providing local, organic food samples.

What is the purpose of the Eco-Village exhibit?

With a good mix of seminar and stage presentations, giveaways and interactive exhibits, a stop at the Eco-Village will educate and help visitors to not only learn about an actual “true-green” homebuilding project coming to their area, but also to learn about all the components of living an affordable greener life in Akron through representative products and services that can help them do just that.



Who are the Eco-Village Exhibitors we seek?

Our exhibitors will be green and sustainable businesses—private and non-profit—who provide credible homebuilding–related and green living products and services to help reduce Akron’s carbon footprint.

A minimum of nine green homebuilding product vendors and service provider sponsor(s) will participate.

Sampler of green products sought

- Sustainable landscaping
- Green roof
- Irrigation/rain barrel
- Solar panels
- Greywater system
- Cellulose/foam insulation
- Energy-efficient appliances
- Energy recovery ventilators
- Alternative energy furnace
- Recycled/natural home furnishings
- Recycled/natural countertops and cabinetry
- Natural native flooring
- Alternative transport vehicles
- Recycled waste/compost system
- Energy-efficient windows & doors
- Wind generator



To become part of the Eco-Village exhibit, contact

Tom Crain, Goin’ Green Guy, 612-709-6756 tecrain@goinggreenguy.com

Lance Schmidt, FG Ayers, 330-352-2660 lance7862@yahoo.com

For more specific information about the overall Akron Home & Flower Show, go to:
www.akronhomeandflowershow.com